

Month	Seasonal Guide	General Topic	Monthly Feature Article	Weekly POP Article
WINTER January	Winter Hydration Skin Care Guide	Health + Wellness Are The Skin's Foundation	Wellness Is Skin Care - Your Wellness Factor?	<ul style="list-style-type: none"> • Wind Down Self Care • Morning Rituals • Mask Time • Treatment Solutions
WINTER February	Winter Hydration Skin Care Guide	Keeping Skin Hydrated	Hydrated Skin + Cellular Respiration	<ul style="list-style-type: none"> • Heavy Hitters For Dry Skin • Options For Oily Skin • Barry's B-Day Favs! • Softer Solutions for Sensitive Skin
SPRING March	Spring Skin Care Science Guide Tech Tool Box	Technology In Skin Care	Top Ways Science Stimulates Skin Health	<ul style="list-style-type: none"> • Ingredient Technology • Amazing Delivery Systems • Machines-Devices-Tools • Treatments That Leverage Technology
SPRING April	Spring Skin Care Science Guide	Compromised Skin Solutions	Top Tools You'll Need To Treat Compromised Skin	<ul style="list-style-type: none"> • Rosacea Awareness Products • Probiotics • Cancer Patient Solutions • Sensitive Skin Solutions
SPRING May	Spring Skin Care Science Guide	Antioxidants + Skin Protection	Antioxidants Their Role In Fighting Skin Cancer	<ul style="list-style-type: none"> • Skin Cancer Awareness Products • SPF Guide • Vitamin C • Popular Antioxidants
SUMMER June	Summer Botani/Organi-Clinical Skin Care Guide Get Fit Be Well Guide	Using Nature Inside + Out	Foods To Eat Regularly For Perfect Skin	<ul style="list-style-type: none"> • Acne Awareness Products • Vitamins For Good Skin • Fruits + Veggies In The Name • Glow Naturally
SUMMER July	Summer Botani/Organi-Clinical Skin Care Guide	Botani-Clinical Skin Care	Top Botani-Clinical Ingredients + How They Work	Botani-Clinical: <ul style="list-style-type: none"> • Brighteners • Antioxidants • Exfoliators • Clarifying Solutions
SUMMER August L+A Favs!	Summer Botani/Organi-Clinical Skin Care Guide Guide To CBD	Organi-Clinical + CBD Skin Care	The Most Effective Way To Use CBD In Skin Care	<ul style="list-style-type: none"> • L+A Favs! • Organic Home Care / Organic Treatments • CBD Skin Care Solutions • Jenni's B-Day Favs!
FALL September	Fall Guide To Skin Care Correction	Resurfacing Solutions	Tips For Post Resurfacing Care	<ul style="list-style-type: none"> • Acids + Enzymes • Treatment Room Options • Recovery Options • Home Care
FALL October	Fall Guide To Skin Care Correction	Treating Hyperpigmentation	Technology's Role In Treating Hyperpigmentation	<ul style="list-style-type: none"> • Treatment Room Options • Tyrosinase Inhibitors • Home Care Options • Exfoliators
FALL November	Fall Guide To Skin Care Correction Holiday Gift Guide	Treating Acne	Tips For Making Extractions Easier	<ul style="list-style-type: none"> • Top 5 Holiday Gift Ideas • Treatments • Easy Extraction Solutions • Kits For Home Care
WINTER December	Winter Hydration Skin Care Guide Holiday Gift Guide	Aging Beautifully	Treatment Tips For Firming + Volumizing	<ul style="list-style-type: none"> • Firming • Plumping • Eye Treats • Speciality Treatments