



2019 Editorial Calendar

	Theme	Focused Features	Editorial Article
January	Cold Weather Cures	2019 Launches Hyperpigmentation Exfoliators Hydrate, Hydrate, Hydrate	What happens to your skin in winter?
February	Head to Toe Beauty	Date Night Prep Eye Treatments Barry's B-Day Favs Lips + Lashes	How specialized skincare products benefits you.
March	Hair Removal	Spring Launches Types of Wax Shaving Products Post Wax Soothers	Tips from a pro: prep, during, post hair removal.
April	Rosacea Awareness	Redness Relief Calming Treatments Advanced Rosacea Care Mother's Day	Rosacea.
May	Summer Prep	Summer Prep Sunscreen Tools for the Treatment Room Summer Travel Bag Father's Day	Sunburns, Suncare, Sunscreen.
June	Targeted Treatments	Cellulite Acne Treatments Taking Care of the Body Add on Treatments for the Treatment Room	Acne: Causes + Treatments.
July	Ingredients	Unique Ingredients Vitamin C AGE Interrupters Jenni's Bday Favorites	Free Radical Damage and Correction.
August	Green Beauty	5 L+A Favs Nominations Barry + Jenni's CBD Favs Products that Support Sustainability Organic Products	The Power of CBD.
September	Exfoliation	Manual Exfoliation Alpha, Beta & Enzymes Retinol Realness Fall Favs	Chemical Peels for All Skin Types.
October	Hyperpigmentation	Brighteners: Antioxidant + Chemical Pumpkin Everything! Tools of the Trade Unique Treatment Options	Hyperpigmentation: Causes + Treatments
November	Maximizing Skin Health From Within	Stem Cells Peptides + Amino Acids New Technology Holiday	Peptides and Stem Cells to Improve Cellular Function.
December	Luminescence	Gift Items Party Prep Get A Glow Nourish+Hydrate	Prepping the Perfect Canvas.